

OOC Fete de la Musique 2026 Partnership Opportunities

Reach a high-intent nightlife audience in Paris at the exact moment they decide where to go and what to drink.

PEAK VIEWS (2025)

10,000+

REGISTERED USERS

2,000+

WHATSAPP COMMUNITY

1,000-2,000

Audience: 20-35, primarily Black and POC communities based in Paris and London, culturally engaged, nightlife-active, and high intent during Fete weekend.

PARTNERSHIP PACKAGES

PACKAGE	PRICE	INCLUDES
Spotlight Standard	EUR 80	Above-the-fold Spotlight placement, pinned in relevant searches, featured map treatment.
Spotlight Takeover	EUR 150	Reserve now for peak week (June 15-20, 2026), premium activation window, all Spotlight benefits.
Promoted Listing	EUR 40	Promoted badge on event card, visual highlight in map event list, promoted label in list results.
WhatsApp Announcement	EUR 50	Admin channel mention to high-intent community members (typically 1,000-2,000 reach).
Newsletter Inclusion	EUR 75	Editorial-style placement in OOC newsletter (2,000+ registered subscribers, growing weekly).

Why brands and venues buy:

High-intent audience during a cultural peak night.
Scarcity model (limited premium slots).
Fast checkout via Stripe Payment Links.

Proof and reporting:

Paid partners receive post-event performance proof.
Metrics include outbound clicks and calendar saves.
No list sharing, aggregated reporting only.

Book in one message: choose your package, pay in minutes, and we activate your campaign fast with confirmation by email.

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